

Dutton to Publish Alexandra Cousteau's Book

New York, New York, **TK**, 2008 – Brian Tart, President and Publisher of Dutton, announced today the acquisition of Alexandra Cousteau's upcoming book tentatively titled "*The Blue Book*." Honoring the legacy of her grandfather, Jacques Cousteau, *The Blue Book* is an exploration of different water ecosystems around the world and how they are interconnected and interdependent. It will also be a poetic meditation on what it means to live on a beautiful, but threatened, blue planet.

Water sustains all life on our planet. It carves our geography and defines our humanity. It influences cultures and economies. Readers will learn about threats to this precious resource and be taken on an exciting adventure to understand critical issues and search for solutions. *The Blue Book* will urge readers to share in the responsibility of taking care of the world – to become reconnected with nature and share in the passion of conservation and preservation that Alexandra exudes throughout the book.

Dutton's Editor-at-Large, Amy Hertz acquired the book: "It's an honor to be publishing the first book on our most important resource by someone from the most important family of water explorers and conservationists. Alexandra is in love with water and her love is infectious."

Scott Waxman of Waxman Literary Agency is Cousteau's agent. Penguin holds world rights and Penguin will also reprint it in paperback. *The Blue Book* is slated for publication on March 22, 2010 – World Water Day.

ABOUT THE AUTHOR

Alexandra Cousteau is dedicated to advocating the importance of conservation and sustainable management of water resources in order to preserve a healthy planet. Growing up the granddaughter of legendary explorer Jacques Cousteau and the daughter of Philippe Cousteau, conservation was a way of life. She is honored as a member of National Geographic's "Emerging Explorers" Class of 2008, in which she is recognized for her inspiring and significant contribution to world knowledge through exploration while still early in her career. She was also honored as an Earth Trustee at the United Nations in 2007 for her work to protect the oceans.

In 2008, Alexandra established Blue Legacy, an organization devoted to telling the story of our water planet to the world and inspiring people to take action on critical water issues in meaningful ways. She also co-founded EarthEcho in 2000 with her brother Philippe.

"The story of our Water Planet has never been more crucial and relevant than it is today. In our era of climate change, desertification, sea level rise, acid rain, drought, falling water tables, dead zones, and widespread pollution, water quality and quantity is becoming

more critical by the minute. I am extremely pleased to be working with Dutton and Amy Hertz on this important and timely book and I look forward to having readers join me on this exciting adventure to reclaim the health and beauty of our water resources.”

ABOUT DUTTON

Dutton is a U.S. member of the internationally renowned Penguin Group. Dutton is home to many bestselling authors including Tracy Chevalier, Harlan Coben, Ken Follett, Al Franken, Eckhart Tolle, Diane Johnson, John Lescroart, Hari Kunzru, Jenny McCarthy, and Raymond Khoury. Penguin Group (USA) is one of the leading U.S. adult and children’s trade book publishers, owning a wide range of imprints and trademarks, including Penguin Press, Berkley Books, Penguin, Gotham Books, G.P. Putnam’s Sons, Plume, New American Library, Viking, Philomel, and Riverhead Books, among others. The Penguin Group is part of Pearson plc, the international media company.